U.S. Patent Application Serial No. 10/806,712

Title: Automatic Content Display Apparatus and Method Applicant(s): Nishikawa et al.; Filing Date: March 23, 2004

Document: Statement of Interview Substance

Attorney Docket No. 81232 7114

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No.: 10/806,712

Applicant(s): Nishikawa et al.

Filing Date: March 23, 2004

Title: AUTOMATIC CONTENT DISPLAY

APPARATUS AND METHOD

Examiner: Joshua D. Taylor

Art Unit: 2426

Customer No.: 37123

Confirmation No.: 2664

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## STATEMENT OF INTERVIEW SUBSTANCE UNDER 37 C.F.R. 1.133(b)

To the Commissioner:

This document is a Statement of Interview Substance for the Telephonic Interview conducted on September 23, 2009, with Examiner Joshua D. Taylor, Supervisory Patent Examiner Joseph P. Hirl, and Attorneys Thomas F. Lebens and May Lin DeHaan.

Claims 1-20 were discussed. The cited art that was discussed included Knudson (US 7386871), Ahmad (US 6263507), and Shaya (US 2002/0161664).

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The Examiner acknowledged that the amended claim language of August 24, 2009, may overcome the cited art of record.

Respectfully submitted,

Dated: 10/21/09

May Lin DeHaan

Attorney Reg. No. 42,472 Attorney for Applicant(s)

Address all correspondence to:

Thomas F. Lebens
FITCH, EVEN, TABIN & FLANNERY, LLP
120 South LaSalle Street
Suite 1600
Chicago, IL 60603

Direct telephone inquiries to:

Thomas F. Lebens (805) 781-2865

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